PRESS RELEASE

STREET
ELECTRONICS
CORPORATION

PRESS RELEASE

ITEM: CRICKET and ALPHABITS SERIAL INTERFACE introduction

DATE: April 2, 1984

CONTACT: Bill Adler or Rich Jenkins

CARPINTERIA, CALIFORNIA—STREET ELECTRONICS CORPORATION,

manufacturer of the ECHO speech products, and designer and exclusive manufacturer (until January 1, 1984) of the GRAPPLER™ printer interface products for Orange Micro, Inc., will be introducing the new *CRICKET*™ and ALPHABITS™ products at the Apple II FOREVER EXPO on April 24. STREET ELECTRONICS is one of a very limited number of hardware manufacturers invited by APPLE® to develop products for the new IIc computer and participate in the EXPO.

CRICKET

The CRICKET is a unique IIc compatible product that features natural and robotic voice, sound efects, and music capabilities combined with an on-board clock. The CRICKET reflects the appealing design and style of the IIc. Included are a built in speaker, volume control, mini-stereo headphone jack, and cable for easy interfacing through either of the IIc's serial ports. The CRICKET also includes four software programs designed to give the user full advantage of the CRICKET'S speech, music, clock, and sound effects features. These programs can be accessed by either a mouse or the APPLE keyboard. Hardware and software highlights include the following:

VOICE OUTPUT

The CRICKET incorporates the TEXAS INSTRUMENTS' 5220 speech chip that STREET ELECTRONICS has used for over 3 years in its popular line of ECHO speech products.
The CRICKETALK software program, which comes with the CRICKET, includes 2 separate voice modes that utilize the popular ECHO speech technology. One program includes a dictionary of commonly used words in a natural female voice. The other program provides an unlimited vocabulary in a very intelligible robotic-type voice.

SOUND EFFECTS AND MUSIC GENERATION

The CRICKET features 6 channels of music and sound effects, allowing numerous notes or various sound effects to be generated simultaneously. The CRICKET can create stereo music and a wide variety of sound effects.
The CRICKETSOUNDS program has a number of built-in sound effects which can be added to programs. It also provides the capability to create original sounds for unique applications. CRICKETMUSIC is a simple music generation utility, allowing music to be added to the users' programs. The CRICKET is also compatible with the MUSIC CONSTRUCTION SET™ from ELECTRONIC ARTS.™

CLOCK UTILITY

The CLOCK designed into the CRICKET provides automatic dating of the user's ProDOS files. An L.E.D. warns the user of a previous power interruption. The clock also features music, sound, and voice alarm capabilities and programming tools.

CRICKETCLOCK software allows precise setting of time and date in a variety of formats, along with control of the Cricket's alarm features.

The CRICKET will be bundled with a number of other demonstration, utility, and mini-educational programs. In addition, many popular educational and recreational software programs are already compatible with the CRICKET. These programs take advantage of the CRICKET'S voice, sound effects, and music, to add a new dimension to software.

ALPHABITS Serial Interface

Just as Street Electronics set the design standard for parallel printer interfaces nearly three years ago when they designed the GRAPPLER™, the new ALPHABITS™ serial interface will soon establish a new standard for serial interfaces with bundled software. This new plug-in product for the Apple® II series, which was introduced at the Apple II FOREVER EXPO, emulates the new Apple IIc serial ports. This allows APPLE II series users to run software and peripherals designed for the IIc. The popular ZOOM GRAFIX™ hi-res graphics screen printing package with mouse interfacing capabilities is included, as is a IIc compatible connector. The ALPHABITS was especially designed as a low-cost product for the increasing number of quality serial printers like the Apple Imagewriter™.
Both the CRICKET and ALPHABITS serial interface come complete with full documentation and will be available to microcomputer retailers June 1 through SOFTSEL, MICRO D, and select regional distributors.

For more information, contact:

STREET ELECTRONICS
1140 MARK AVENUE
CARPINTERIA
CALIFORNIA 93013
(805) 684-4593